

Other Pet Food in Argentina

Market Direction | 2024-04-29 | 20 pages | Euromonitor

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Report description:

As seen during the review period, sales of other pet food in Argentina continued to decline in retail volume terms in 2023, mainly due to the population decline of other pets, and this trend is set to continue into 2024. Due to the pet humanisation trend and Argentinians increasingly opting for pets they can interact with more, such as cats and dogs, interest in birds, fish, reptiles and hamsters is declining year after year, which is impacting demand for other pet food. The economic crisis in A...

Euromonitor International's Other Pet Food in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Pet humanisation trend sees Argentinians preferring cats and dogs
Veterinary clinics remain the leading channel, with other retailers reducing their shelf space for other pet food
Dominance of local companies

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