

## **Oral Care in Latvia**

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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### **Report description:**

Oral care has become an important part of daily personal care routines in Latvia over the review period. Growing dentist bills and the fashionable trend for healthy teeth and fresh breath has driven sales of oral care products in 2023. Oral maintenance products, such as dental floss, are increasingly more important to consumers. Retail volume sales continued to fall in oral care with toothbrushes and toothpastes contracting in line with population decline and low purchasing power. The war in nea...

Euromonitor International's Oral Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Oral Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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