

Men's Grooming in North Macedonia

Market Direction | 2024-04-30 | 21 pages | Euromonitor

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Report description:

Though there was double-digit growth in current value sales in men's grooming in North Macedonia in 2023, volume growth was minimal and constant value sales fell slightly. Continuing high inflation, as well as a declining population, dampened value sales. Men's fragrances continued to account for most value sales, followed by men's shaving.

Euromonitor International's Men's Grooming in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

MEN'S GROOMING IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in constant value sales, as inflation still bites

Premium men's skin care star performer

More niche brands increasing visibility

PROSPECTS AND OPPORTUNITIES

Population decline dampens volume sales

Skin care strong performer over forecast period

Men's grooming more segmented and specialised

CATEGORY DATA

Table 1 Sales of Men's Grooming by Category: Value 2018-2023

Table 2 Sales of Men's Grooming by Category: % Value Growth 2018-2023

Table 3 Sales of Men's Razors and Blades by Type: % Value Breakdown 2020-2023

Table 4 Sales of Men's Skin Care by Type: % Value Breakdown 2020-2023

Table 5 NBO Company Shares of Men's Grooming: % Value 2019-2023

Table 6 LBN Brand Shares of Men's Grooming: % Value 2020-2023

Table 7 LBN Brand Shares of Men's Razors and Blades: % Value 2020-2023

Table 8 Forecast Sales of Men's Grooming by Category: Value 2023-2028

Table 9 Forecast Sales of Men's Grooming by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 16 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 19 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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