

Men's Grooming in Indonesia

Market Direction | 2024-04-30 | 23 pages | Euromonitor

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Report description:

Men's grooming in Indonesia continued to see healthy growth in current value terms in 2023. Sales were boosted by the return of in-person working, alongside an increase in socialisation, which had an especially positive impact on products such as men's hair care, men's skin care and men's shaving. Additionally, more men in Indonesia paid greater attention to enhancing their appearance and expanding their grooming regimes, with social media influencers playing an important role. Korean beauty tre...

Euromonitor International's Men's Grooming in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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