

Home Furnishings in Brazil

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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Report description:

In 2023, bedroom furniture in Brazil recorded a marginal value sales decline, driven by various factors. Deflation in raw material costs, primarily driven by a fall in volume sales and industry-wide operating reductions, led to abundant inventories and diminished sales. Despite positive macroeconomic indicators, such as declining unemployment and stable inflation, local consumers continued to grapple with pandemic-induced debt burdens.

Euromonitor International's Home Furnishings in Brazil report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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