

Hair Care in Latvia

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

Following a relatively strong performance in the year prior, demand for hair care slowed in Latvia during 2023. Retail volume sales came under pressure following the price increases, although this had a positive impact on current value growth. 2023 was the first year that all pandemic-related restrictions were lifted, with consumers returning to their normal social and professional lifestyles and paying more attention to their hair. Standard shampoos and 2-in-1 products are the largest categorie...

Euromonitor International's Hair Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Summary 1 Research Sources

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