

## **Hair Care in Costa Rica**

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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### **Report description:**

Shampoos was the most dynamic of the main hair care categories in Costa Rica in terms of volume and current sales growth in 2023. Together with the fact that these products are considered a basic necessity by most consumers, it continued to benefit from rising demand for more innovative types with advanced formulas that claim to actively nourish and strengthen hair, repair damage caused by styling and environmental pollutants etc. The same trend had a positive impact on the performance of condit...

Euromonitor International's Hair Care in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hair Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2024

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