

Full-Service Restaurants in Mexico

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Report description:

Full-service restaurants in Mexico continued to record impressive value sales growth in 2023, resulting in a recovery to pre-pandemic levels, although the number of outlets in the channel continued to lag, as did the number of transactions. Nevertheless, the pursuit of new experiences has been a constant among consumers in the post-pandemic era. It is no longer sufficient to merely offer a good product; an increasing number of consumers seek immersive experiences that connect them through differ...

Euromonitor International's Full-Service Restaurants in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Full-Service Restaurants in Mexico
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List Of Contents And Tables

FULL-SERVICE RESTAURANTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

New experiences as a strategy to drive growth

Remodelling and strategic moves to enhance profitability

Loyalty programmes to incentivise consumption

PROSPECTS AND OPPORTUNITIES

Reduction of the working week to 40 hours may affect channel's performance

Collaborations and social responsibility as forms of interaction with consumers

Wider offering of plant-based dishes to meet consumer demand

CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN MEXICO

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

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Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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