

Fragrances in Slovenia

Market Direction | 2024-04-30 | 21 pages | Euromonitor

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Report description:

In 2023, the ongoing return to socialising outside the home both at work/school and whilst doing activities had a positive impact on the performance of fragrances in Slovenia. Fragrances are considered an essential accessory by Slovenians, and the increased time spent going out contributed to a surge in usage. In 2022, fragrances sales moved beyond pre-pandemic levels, spurred by the self-care trend, high employment rate and the revival of public life. Like other beauty and personal care product...

Euromonitor International's Fragrances in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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