

Dog Food in Vietnam

Market Direction | 2024-05-03 | 24 pages | Euromonitor

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Report description:

Dog food in Vietnam in 2024 is supported by the popularity of dogs as pets in the country. Indeed, dogs have been popular for a long time in Vietnam, both as pets and as working animals in families. Meanwhile, the continued rise in the adoption of pets, including dogs, has also partly been due to the growing desire to protect animals. Indeed, new pet breeding laws were passed through the Vietnamese parliament in the review period, whilst campaigns from non-government organisations in Vietnam hav...

Euromonitor International's Dog Food in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dog food supported by evolving education about care, health, and wellbeing of dogs

Competitive environment fairly consolidated among subcategories

K-trends and niche development areas set to grow further

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Ongoing focus on younger generations who are more inclined towards pet humanisation

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