

## **Dog Food in the Philippines**

Market Direction | 2024-04-29 | 24 pages | Euromonitor

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### **Report description:**

In 2023, dog food experienced a notable decrease in growth in the Philippines compared with the previous year, with retail volume sales even turning to slight decline. This was primarily due to rising prices caused by inflation. Higher prices had a particularly significant negative impact on mid-priced dry dog food, as pet owners opted for more cost-effective alternatives. In addition, the country's reliance on imports was a challenge. The war in Ukraine and other macro factors disrupted global...

Euromonitor International's Dog Food in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dog Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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