

Dog Food in Peru

Market Direction | 2024-05-03 | 25 pages | Euromonitor

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Report description:

Dog food in Peru is projected to record a modestly improved result in total current value growth terms in 2024, while total volume sales are set to tip back into positive territory following a marginal decline in 2023. This is largely explained by falling inflation and the domestic economy's solid recovery from the previous year's recession, which have eased pricing pressures and bolstered confidence and purchasing power among consumers. Consequently, many dog owners have become more willing and...

Euromonitor International's Dog Food in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Interest in premium and super-premium brands continues to rise

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