

Dog Food in Hungary

Market Direction | 2024-04-29 | 26 pages | Euromonitor

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Report description:

In dog food in Hungary, the economy and premium segments stand out as growth drivers, suggesting a level of polarisation in the demand of dog owners. Dry dog food is set to overtake wet dog food to become the biggest contributor to retail volume sales in dog food, and pet food overall in 2024. Dog treats and mixers is expected to post the highest retail volume and current value growth in 2024, albeit from a lower sales base. Nonetheless, this evinces the desire of owners to treat and pamper thei...

Euromonitor International's Dog Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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