

Dog Food in Colombia

Market Direction | 2024-04-25 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2024 current value sales for dog food in Colombia remain strong but are dramatically slower than in 2023, while volume sales are rising slightly. However, volume sales have been relatively low for much of the review period, largely attributed to the significant increase in raw material costs and widespread inflation, which has led to a considerable rise in animal feed prices. Faced with these challenges, players have been responding by implementing promotional strategies to enhance their prod...

Euromonitor International's Dog Food in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Dog Food in Colombia
Euromonitor International
April 2024

List Of Contents And Tables

DOG FOOD IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

2024 sees current value sales slow dramatically

Consumers start to return to higher-priced variants in 2024

Consumers demand natural products with easy-to-understand ingredients

PROSPECTS AND OPPORTUNITIES

Italcol develops new production plant, while dog treats and mixers is set to expand

Sustainability to remain a key driver of innovation and growth

Mass brands for humans begin to produce products for pets

CATEGORY INDICATORS

Table 1 Dog Owning Households: % Analysis 2019-2024

Table 2 Dog Population 2019-2024

Table 3 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2019-2024

CATEGORY DATA

Summary 1 Dog Food by Price Band 2024

Table 4 Sales of Dog Food by Category: Volume 2019-2024

Table 5 Sales of Dog Food by Category: Value 2019-2024

Table 6 Sales of Dog Food by Category: % Volume Growth 2019-2024

Table 7 Sales of Dog Food by Category: % Value Growth 2019-2024

Table 8 Sales of Dry Dog Food by Life-Cycle: % Value 2019-2024

Table 9 Sales of Wet Dog Food by Life-Cycle: % Value 2019-2024

Table 10 □NBO Company Shares of Dog Food: % Value 2019-2023

Table 11 □LBN Brand Shares of Dog Food: % Value 2020-2023

Table 12 □LBN Brand Shares of Dog Treats and Mixers: % Value 2020-2023

Table 13 □Distribution of Dog Food by Format: % Value 2019-2024

Table 14 □Forecast Sales of Dog Food by Category: Volume 2024-2029

Table 15 □Forecast Sales of Dog Food by Category: Value 2024-2029

Table 16 □Forecast Sales of Dog Food by Category: % Volume Growth 2024-2029

Table 17 □Forecast Sales of Dog Food by Category: % Value Growth 2024-2029

PET CARE IN COLOMBIA

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 18 Pet Populations 2019-2024

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Pet Food by Category: Volume 2019-2024

Table 20 Sales of Pet Care by Category: Value 2019-2024

Table 21 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 22 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 23 NBO Company Shares of Pet Food: % Value 2019-2023

Table 24 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 25 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 26 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 27 □Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 28 □Distribution of Pet Care by Format: % Value 2019-2024

Table 29 □Distribution of Pet Care by Format and Category: % Value 2024

Table 30 □Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 31 □Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 32 □Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 33 □Forecast Sales of Pet Care by Category: Value 2024-2029

Table 34 □Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 35 □Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

Dog Food in Colombia

Market Direction | 2024-04-25 | 26 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-19
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com