

## **Depilatories in Serbia**

Market Direction | 2024-04-29 | 18 pages | Euromonitor

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### **Report description:**

Depilatories in Serbia experienced slight volume growth in 2023, propelled by the prevalence of active lifestyles among women. As women ventured out more frequently, there was a corresponding uptick in demand for hair removal products. However, this potential growth in volume was somewhat tempered by a preference among women for salon visits and professional hair removal services, which offer greater convenience and longer-lasting results.

Euromonitor International's Depilatories in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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