

## **Depilatories in Latvia**

Market Direction | 2024-04-29 | 18 pages | Euromonitor

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### **Report description:**

The return of normal lifestyles in Latvia following the COVID-19 pandemic restored growth in depilatories bringing about a solid recovery in volume sales in 2021 and 2022. Depilatories is a mature category with limited growth opportunities due to the declining population in Latvia. In 2022, the war in nearby Ukraine had a significant impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. Whilst the good weather during summer 2023 added some momentum to...

Euromonitor International's Depilatories in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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