

Depilatories in Estonia

Market Direction | 2024-04-29 | 18 pages | Euromonitor

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Report description:

In 2023, depilatories in Estonia recorded positive retail value growth, with retail volume sales rising in hair removers/bleaches and women's razors and blades. This was an improvement compared to the review period, with the warm weather in 2023 driving higher sales, with a significant and stand out performance for hair remover/bleach. Veet was the major player in the bleaches and hair removal category in, with the increase in sales boosting share for the player in 2023.

Euromonitor International's Depilatories in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

DEPILATORIES IN ESTONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

The warm weather in 2023 leads depilatories to record a strong performance

Pre-shave continues to record a retail volume decline as substitutes challenge growth

Retailers look to increase competition on a landscape led by major players

PROSPECTS AND OPPORTUNITIES

Retail volume sales decline as maturity and laser hair removal are rising challenges

Economy hair removal could perform well if retailers diversified portfolios

Competition in razors to remain low, with Venus and Wilkinson continuing to dominate

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2018-2023

Table 2 Sales of Depilatories by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Depilatories: % Value 2019-2023

Table 4 LBN Brand Shares of Depilatories: % Value 2020-2023

Table 5 Forecast Sales of Depilatories by Category: Value 2023-2028

Table 6 Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN ESTONIA

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 12 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 13 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 16 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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