

Depilatories in Egypt

Market Direction | 2024-04-29 | 19 pages | Euromonitor

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Report description:

Overall, depilatories saw strong current value growth in Egypt in 2023. Women's razors and blades witnessed the best performance during the year due to the convenience provided by such products, which is becoming crucial in the context of fast-paced modern lifestyles. Perceptions of razors and blades have changed, with demand growing every year and the market expanding, which has made manufacturers respond and increase the variety of women's razors and blades on offer, as well as expanding the v...

Euromonitor International's Depilatories in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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