

Depilatories in Ecuador

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

Reckitt Benckiser's Veet remained the dominant leading brand in hair removers/bleaches in 2023, despite the brand's volume sales declining significantly over the course of the year after recording an exceptional sales performance earlier in the performance, resulting in the brand more than tripling its sales over the course of the review period. In response to the slight decline seen in demand during 2023, during the third quarter of the year Reckitt Benckiser launched its new Veet formula. This...

Euromonitor International's Depilatories in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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