

Depilatories in Costa Rica

Market Direction | 2024-04-29 | 19 pages | Euromonitor

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Report description:

Depilatories in Costa Rica showed a markedly improved performance in volume terms in 2023, with overall sales increasing at a double-digit rate following marginal growth in 2022. This was partly explained by the strong recovery in consumer confidence and purchasing power that accompanied rapidly falling inflation. However, buoyant demand was also supported by the resumption of pre-pandemic routines, in that many women became inclined to use these products more frequently as they returned to the...

Euromonitor International's Depilatories in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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More sophisticated varieties gain ground in women's razors and blades

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