

Deodorants in Uruguay

Market Direction | 2024-04-30 | 21 pages | Euromonitor

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Report description:

Volume sales of deodorants in Uruguay continued to decline throughout the review period. During early stages of the review period, this was due to the impact of the COVID-19 pandemic; however, since 2021, the main reason for declining demand for deodorants is the rampant cross-border trade in these products. Specifically, many consumers in Uruguay across the border into Argentina to buy deodorants, among a wide range of fmcg, at much lower prices than what they can find in local retail stores. F...

Euromonitor International's Deodorants in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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