

Deodorants in North Macedonia

Market Direction | 2024-04-30 | 19 pages | Euromonitor

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Report description:

With prices continuing to rise for deodorants in North Macedonia in 2023, there was a fall in constant value sales, as rising costs hit profit margins. Volume growth was also minimal. Deodorants sprays continued to account for most value sales and also registered the highest volume growth. An emerging product was deodorants sticks, which are appreciated for their compact size and are also for being more environmentally-friendly than deodorant sprays. One of the key product launches in 2023 was U...

Euromonitor International's Deodorants in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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