

Colour Cosmetics in Costa Rica

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

Longwear products continued to gain popularity across colour cosmetics in Costa Rica in 2023. The resumption of pre-pandemic routines was a key driver of demand, in that appreciation for the convenience of longer-lasting formulas increased as consumers returned to the office and spent more time socialising outside the home. New launches, advertising campaigns and improvements in distribution also helped to boost sales. Most brands now offer an array of long-lasting options, particularly in facia...

Euromonitor International's Colour Cosmetics in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Lip gloss profits from supply improvements and influencer recommendations

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