

## **Cat Food in Sweden**

Market Direction | 2024-04-30 | 25 pages | Euromonitor

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### **Report description:**

In 2024, retail value sales were positive in cat food, with cats being the most prevalent pet choice in the country. However, cat ownership has reached a stable phase, with the growth in adoptions showing signs of plateauing compared to the surge seen during 2020-2021. Swedes are gradually reverting to their pre-pandemic routines, prompting some to re-evaluate their commitments to pet care and the possibility of adding new "family members." As such, there is a rise in reports of cats being aband...

Euromonitor International's Cat Food in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cat Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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