

Cat Food in Slovakia

Market Direction | 2024-05-03 | 25 pages | Euromonitor

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Report description:

The cat food category in Slovakia is feeling the pressure from a slowdown in household cat ownership in 2024. Pet abandonment is on the rise with some Slovaks postponing their decision to get a new cat altogether due to rising costs. Retail volume sales are being hampered by rising unit prices, although with positive impact on current value growth. Cat treats are seeing the fastest unit price growth; however, the growing number of cat owners are simply unable to pay more. While this trend has he...

Euromonitor International's Cat Food in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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