

## **Cat Food in Israel**

Market Direction | 2024-04-29 | 26 pages | Euromonitor

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### **Report description:**

Cat food is expected to see current value growth in Israel in 2024. Despite the continued rise in the cost of living towards the end of the review period, local consumers are continuing to purchase premium foods and products for their cats. Locals see their cats as part of the family and want to get the best products for them. As pet owners spend more time with their pets, they are increasingly investing in higher quality products for their feline companions. No longer content with providing gen...

Euromonitor International's Cat Food in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cat Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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April 2024

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