

## **Cat Food in Hungary**

Market Direction | 2024-04-29 | 26 pages | Euromonitor

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### **Report description:**

The trend in cat food in Hungary of offering variations for picky cats is becoming more prominent, especially with the increasing ownership of cats, which has reached over one third of Hungarian households. As the cat population is growing year-on-year in Hungary, owners are showing more enthusiasm in pampering their pets and investing in high-quality cat food (as well as furniture and toys) options.

Euromonitor International's Cat Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cat Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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