

## **Bath and Shower in Uruguay**

Market Direction | 2024-04-30 | 22 pages | Euromonitor

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### **Report description:**

2023 saw bath and shower register significant declines in volume sales and the main factor underpinning this trend is the huge gap that exists in prices between retail outlets in Uruguay and neighbouring Argentina, where the prices charged for a wide variety of fmcg tend to be considerably lower. This price difference has encouraged hundreds of thousands of Uruguayans to regularly cross the border and buy various products, including bath and shower items, from retail stores in border regions of...

Euromonitor International's Bath and Shower in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bath and Shower market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

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