

Bath and Shower in Latvia

Market Direction | 2024-04-29 | 20 pages | Euromonitor

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Report description:

2023 was a slightly better year for the bath and shower category in Latvia. In the aftermath of the COVID-19 pandemic, demand for soap has remained robust with many consumers continuing the habit of frequent hand washing. That being said, the ongoing decline in volume sales is due to the normalisation of demand patterns as fears about the pandemic further abated. Indeed, overall bath and shower volume sales remained well above pre-pandemic levels in 2023. Price inflation added further momentum t...

Euromonitor International's Bath and Shower in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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