

Baby and Child-Specific Products in Slovenia

Market Direction | 2024-04-30 | 20 pages | Euromonitor

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Report description:

Falling birth rates continued to hamper baby and child-specific products in Slovenia where young families are postponing having children. Women are increasingly focusing on their careers instead of having children, with the weaker economy also encouraging couples to postpone child-rearing. Despite this, baby and child-specific products registered a brighter performance in volume sales due to higher consumer awareness of baby products and the importance of personal care routines. Baby wipes was t...

Euromonitor International's Baby and Child-specific Products in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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