

Baby and Child-Specific Products in Kazakhstan

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

Baby and child-specific products in Kazakhstan is experiencing a surge in 2023, driven by a confluence of factors. A rise in the national birth rate is fuelling strong growth in sales volume. Coupled with this demographic shift is a growing awareness among parents of the importance of specialised baby care. This translates to a demand for a wider range of high-quality and safe products, even during economic challenges. Compared to neighbouring countries, Kazakhstan boasts higher birth rates. Thi...

Euromonitor International's Baby and Child-specific Products in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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