

**Baby and Child-Specific Products in Denmark**

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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**Report description:**

Baby and child-specific products in Denmark continued to register positive current value growth in 2023, driven by price increases. Families continued to place a higher focus on children's health, hygiene and safety standards, brought on by the pandemic. While inflation began to fall, consumer purchasing power was eroded by weak economic growth, rising interest rates and higher utility costs. Some parents either shifted to cheaper products or lowered consumption in order to save money and make b...

Euromonitor International's Baby and Child-specific Products in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Baby and Child-Specific Products in Denmark

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### List Of Contents And Tables

#### BABY AND CHILD-SPECIFIC PRODUCTS IN DENMARK

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Baby and child-specific registers positive current value growth

Sun care is high on the agenda for parents

Parents look for quality assurances through product certifications

##### PROSPECTS AND OPPORTUNITIES

Promising outlook for baby and child-specific products

Organic and natural products to become the norm

E-commerce channel has further scope for growth

##### CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2018-2023

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023

Table 6 LBN Brand Shares of Baby and Child-specific Skin Care: % Value 2020-2023

Table 7 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023

Table 8 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023

Table 9 Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028

Table 10 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028

Table 11 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2023-2028

#### BEAUTY AND PERSONAL CARE IN DENMARK

##### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

##### MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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Summary 1 Research Sources

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