

Baby and Child-Specific Products in Costa Rica

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

During the initial years of the pandemic and for a period after associated restrictions were lifted, retail shelves in Costa Rica were somewhat lacking in variety when it came to baby and child-specific products, in that most stores only carried a limited assortment of items from major brands. With supply chain disruption having since largely eased, by 2023 shelves were fully stocked once again. Although global players continued to dominate and enjoy the broadest distribution coverage, lesser-known brands also saw growth.

Euromonitor International's Baby and Child-specific Products in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Smaller brands become more widely available and diversify their offers

Products made with natural ingredients and fewer chemicals gain popularity

Demand for private label lines and cheaper economy brands remains solid

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Summary 1 Research Sources

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