

Sun Care in Ukraine

Market Direction | 2024-04-24 | 21 pages | Euromonitor

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Report description:

In 2023, sun care saw a strong recovery following the significant decline seen a year earlier, with much of 2022 marked by major challenges and uncertainties. The adaptation of the population to the new realities resulted in a shift in summer leisure activities, reflecting the resilience and resourcefulness of individuals in navigating the changing circumstances. This adaptability played a crucial role in revitalising sun care sales, as consumers sought ways to maintain their wellbeing and prote...

Euromonitor International's Sun Care in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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