

Sun Care in Thailand

Market Direction | 2024-04-22 | 24 pages | Euromonitor

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Report description:

Sun Care in Thailand saw growth driven by local consumers using sun care at younger ages than previously, as well as by the expansion of category products promising additional benefits to sun protection. Light and ultra-light textures are strong selling points increasingly promoted by brands, and consumers are showing rising interest in water-based and serum formats - especially for sun protection used during daily routines, rather than during swimming and other outdoor activities. Improved know...

Euromonitor International's Sun Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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