

Sun Care in Dominican Republic

Market Direction | 2024-04-22 | 20 pages | Euromonitor

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Report description:

Although the average price of sun care products has increased in the last two years, demand for sun care continues to show strong growth in the Dominican Republic. Dominicans are more aware of the potential damage to the skin from direct exposure to the sun, such as premature ageing or skin cancer. Greater awareness about the relevance of sun care use is encouraging certain Dominicans to trade up, especially in middle and high-income demographic groups. More affluent consumers are willing to pay...

Euromonitor International's Sun Care in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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