

Sun Care in Bosnia and Herzegovina

Market Direction | 2024-04-22 | 19 pages | Euromonitor

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Report description:

In 2023, sun care in Bosnia and Herzegovina witnessed a moderate decline in retail volume terms. A shorter holiday season occurred due to cooler and rainy weather at the end of spring and the start of the summer season. Consumer demand for sun protection was heavily impacted by this trend. The shrinking consumer base was another contributory to falling demand together with the further deterioration in economic conditions. Consumers with the propensity to travel looked to spend less on tourism-re...

Euromonitor International's Sun Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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