

Skin Care in Chile

Market Direction | 2024-04-23 | 28 pages | Euromonitor

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Report description:

Although retail volume sales continued to decline, skin care saw a much stronger current value increase in Chile in 2023, after a year of much more moderate growth. During 2022, although demand remained constrained, premium skin care showed positive results as consumers sought to maintain their focus on the premium brands acquired during the pandemic, while growth in mass skin care was minimal. However, in 2023, due to inflationary pressures shifting consumers' focus towards convenient prices, c...

Euromonitor International's Skin Care in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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