

## **Skin Care in Bosnia and Herzegovina**

Market Direction | 2024-04-22 | 22 pages | Euromonitor

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### **Report description:**

Skin care remains one of the fastest growing and most dynamic beauty and personal care categories in Bosnia and Herzegovina driven by consumer demand for mass and premium skin care products. The category continues to witness significant premiumisation as consumers' appetite for premium skin care products gains momentum. Indeed, premium skin care continues to outperform mass skin care in 2023. Category leaders focus on innovation with key new launches catering to the evolving needs of local consu...

Euromonitor International's Skin Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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