

Rx/Reimbursement Adult Incontinence in Brazil

Market Direction | 2024-04-24 | 21 pages | Euromonitor

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Report description:

Rx/reimbursement adult incontinence continued to experience steady volume and current value growth in Brazil in 2023, despite economic challenges. However, the category faced significant hurdles, particularly in health units, where a shortage of products, especially nappy/diaper format, caused difficulties for older individuals. Long queues and delays in scheduling examinations exacerbated the challenges faced by those in need of these essential products. The post-pandemic landscape further stra...

Euromonitor International's Rx/Reimbursement adult incontinence in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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