

Premium Beauty and Personal Care in Dominican Republic

Market Direction | 2024-04-22 | 21 pages | Euromonitor

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Report description:

In 2023, the Dominican economy showed moderate growth although GDP remains lower than before the pandemic. This low growth in the economy, combined with a period of higher living costs, led consumers to prioritise their purchases. In beauty and personal care, this was reflected in more rational purchases of products such as fragrances or skin care, with premium products growing at lower rates than mass products in 2023. Despite the complex economic scenario, premium sales did not contract in vol...

Euromonitor International's Premium Beauty and Personal Care in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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L'Oreal Groupe leads the premium segment supported by ongoing innovation

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