

Pet Products in the Czech Republic

Market Direction | 2024-04-25 | 21 pages | Euromonitor

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Report description:

Within pet products in the Czech Republic, the demand for the cat litter has grown steadily. As this product type is tied to cat ownership, the rising cat population in the wake of the Coronavirus (COVID-19) crisis is helping the category to develop and grow. While the cat population is set to decrease in 2023-2024, it remains significantly higher than in 2019. Even after the pandemic boost, the war in Ukraine had two key effects on the category. The dominant effect was the higher number of cats...

Euromonitor International's Pet Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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