

## **Pet Products in France**

Market Direction | 2024-04-24 | 23 pages | Euromonitor

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### **Report description:**

Cat litter sales saw dynamic double-digit growth in current value terms in 2023 although this was largely due to the general increase in prices rather than a significant increase in demand. A similar pattern has continued into 2024, albeit prices have been more stable than in the previous year with this being reflected in more stable growth. Aside from price increases the growth of cat litter can also be attributed to an ongoing commitment to the premiumisation of the category. For instance, mor...

Euromonitor International's Pet Products in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2024

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