

Pet Products in Colombia

Market Direction | 2024-04-25 | 22 pages | Euromonitor

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Report description:

Within pet products in Colombia in 2024, cat litter is highly diverse segment with numerous brands offering various types of litter to cater to the preferences and needs of cat owners. The positive performance of cat litter is mainly driven by increases in the cat population, with cats becoming an increasingly popular pet option in large cities in which people live in apartments. Despite its rising prices, cat litter is a must for households with cats, and is thus a high-interest segment for spe...

Euromonitor International's Pet Products in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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