

Pet Products in China

Market Direction | 2024-04-24 | 24 pages | Euromonitor

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Report description:

After many years of double-digit current value growth for pet products in China, growth slowed to single-digit in 2023, and a further slowing of growth is expected in 2024, although remaining solid. The growth of cat litter is expected to stabilise in 2024, maintaining a high single-digit current value growth rate. In the post-pandemic era, the growth of the cat population has been stabilising, and the demand for cat litter as a daily necessity has also been normalising. Facing the increasing pr...

Euromonitor International's Pet Products in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Enhanced awareness of pets' health issues promotes continued dynamic growth for pet healthcare

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Emerging platforms to drive a further increase in retail e-commerce, although offline channels will remain crucial

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