

## **Pet Care in Chile**

Market Direction | 2024-04-24 | 55 pages | Euromonitor

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### **Report description:**

The pet care industry in Chile is undergoing significant shifts and challenges amid several prevailing trends. One notable trend is the impact of inflation on premium brands in dog and cat food. As inflation rates surge, premium brands are facing challenges in maintaining their share and pricing competitiveness. The rising cost of production, including raw materials and transportation, is placing pressure on premium brands, leading to potential erosion of their positions.

Euromonitor International's Pet Care in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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