

Pet Care in Canada

Market Direction | 2024-04-24 | 49 pages | Euromonitor

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Report description:

Within pet care in Canada, pet food continued its trajectory of modest retail volume and strong value growth in 2023, with similar increments expected over 2024. The demand for pet food, and pet care in general, continues to be driven by the population's unwavering love for furry (and feathery) companions. This underpins the strong pet humanisation trend in the market, with owners more inclined to see their animals as valued family members. This has a direct positive impact on their willingness...

Euromonitor International's Pet Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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