

Other Pet Food in South Korea

Market Direction | 2024-04-24 | 22 pages | Euromonitor

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Report description:

In 2024, maintaining the negative trend seen in 2023, other pet food is set to see declines in both retail volume and current value terms in South Korea. During the pandemic, there was a notable increase in the population of other pets; however, in 2023 a decline was witnessed, and this trend is set to continue in 2024, therefore impacting sales of other pet food. As individuals found themselves spending more time at home due to COVID-19 restrictions, the desire to adopt dogs or cats increased,...

Euromonitor International's Other Pet Food in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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