

## **Other Pet Food in Saudi Arabia**

Market Direction | 2024-04-24 | 22 pages | Euromonitor

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### **Report description:**

Other pet food continues to see dynamic growth in value and volume terms in 2024, continuing the pattern seen in the second half of the review period. This dynamism is in part thanks to the increasing openness of the culture in the Kingdom with consumers becoming more open to the idea of owning pets and even adoption over buying pets. This has resulted in steady growth in the population of small pets like turtles, birds, fish, rabbits, guinea pigs and hamsters. Some consumers are choosing to own...

Euromonitor International's Other Pet Food in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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