

Other Pet Food in Italy

Market Direction | 2024-04-24 | 24 pages | Euromonitor

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Report description:

Other pet food registered a slight decline in retail volume terms in 2023 although this was supplemented by an increase in current value terms, with value growth boosted by price increases implemented by companies in response to rising costs. Despite inflation decreasing in the second half of 2023 most companies implemented new price increases in December. As a result, volume sales of other pet food have continued to stagnate in 2024. Aside from price rises, another factor impeding the growth of...

Euromonitor International's Other Pet Food in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Bird food flourishing as owners invest in higher quality options

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